

E: hello@tedtakeshidore.com
M: +61 422 050 050
W: www.tedtakeshidore.com

EDUCATION

DIPLOMA OF GRAPHIC DESIGN CATC Design School Melbourne (2015-2016)

ILLUSTRATION TECHNIQUES RMIT Short Course Melbourne (July 2013)

DRAWING TECHNIQUES RMIT Short Course Melbourne (March 2013)

MASTER OF MULTIMEDIA Swinburne University of Technology Melbourne (2007)

BACHELOR OF TECHNOLOGY - (IT/IS) Swinburne University of Technology Melbourne

SOFTWARE

DESIGN VIDEO

Photoshop After Effects
Illustrator Final Cut Pro
InDesign Premiere

Sketch

Keynote & Pages 3D

WEB Blender
Cinema 4D

WordPress

Dreamweaver AUDIO
HTML/CSS Ableton Live
PHP Logic Pro X

JQuery Logic Pro

INTERESTS/SKILLS

Logo & Identity
Typography & Layout
Photo Manipulation & Editing
Video & Audio Editing
Advertising
Photography
Music Composition & Voice Over
2D Animation

ACCOMPLISHMENTS

OFFSET FEATURED ARTIST 2014
Featured Artist for Victoria University's Annual Art
Journal and Exhibition.

THE GRIM GRANARY SERIES 1 & 2 (TUSITALA BOOKS/APP STORE)
Illustration and layout for children's book series.

VISUAL IDENTITY FOR AUSTRALIA &
OVERSEAS BUSINESSES
Japanese Society of Melbourne, Dash Labs, TGI
Fridays, Yogurddiction, Ascendo Tea, Nadco Foo

Fridays, Yogurddiction, Ascendo Tea, Nadco Foods, Bensons Property Group, Cyclone Digital.

TOMGIRL - APPLE MUSIC ARTIST OF THE YEAR - SINGAPORE (2016)

FOLIO

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EXPERIENCE

HANHWA AUSTRALIA Graphic Designer (2018-Current)

Providing web, digital and print solutions for Isuzu Australia, New Zealand, South Africa and United Arab Emirates.

EVOLVED GROUP Graphic Designer (2018-Current)

I am currently freelancing with a design studio. The majority of the work has been for Google HK and Google India.

DASH LABS Lead Designer (2017-2018)

I am currently working for Dash Labs as their Lead Designer overlooking the branding (and rebranding), identity and collateral design across 6 entities - Karma, Shift, Dash, Ad Astra and Loophaul and ZERØ.

TGI FRIDAYS ASIA PACIFIC Graphic Designer (2016-2017)

I worked for TGI Fridays as an in-house designer. Collaborating closely with the marketing team, I helped refresh the brand to meet the growing competition of the restaurant industry in Australia. We created fresh and vibrant content across a wide array of media including billboards, newspaper, brochures, menus, banners and more.

FREELANCE GRAPHIC DESIGNER Corporate and Small Businesses (2011-Current)

Provided creative solutions to SMB and corporate clients in a variety of industries including music, events, journalism, automotive, trades, food & beverage, health & fitness and education.

CONKRETE MUSIC + TOMGIRL
Branding, Web Design & Marketing Materials
(2016-2017)

Used Adobe CS to design their logo, vinyl LP art, promotional videos, and all marketing collateral. I also created their website and am responsible for specific content updates.

JAPANESE SUMMER FESTIVAL Logo & Flyer Design (Jan 2014- Jan 2015)

Used Adobe Illustrator and Photoshop to design Festival Logo and Flyers. Worked closely with the Japanese Society of Melbourne (JSM) Committee to integrate my work with other festival-related media.

QUADRANTPLUS MEDIA & TECHNOLOGY Creative Director/Business Owner (2009-2011)

Provided creative solutions to clients for the real estate industry. Services included web design, branding & identity, brochure design, newspaper ads, banner ads, flyers and EDMs.